



## CORPORATE SPONSORSHIP PACKAGES

### TITLE SPONSOR – \$50,000 (exclusive to one sponsor only)

Tax Deductible Amount: TBD

- Two (2) tables of ten (10) with Title Designation
- Twenty (20) early entrance tickets with preferred parking
  
- Five (5) cases of “medal-winning” wines
- Two (2) “Judge For A Day” seats\*\*, (value \$1,000) and an invitation for two (2) to the Judges Welcome Dinner 2015 (value \$200)

#### Marketing:

- Exclusive Corporate recognition in publicity and all printed materials
- Corporate identification on the invitation
- Preferred placement and listing in Grand Cru Program book as a *Title Sponsor*
- Preferred table location with Title Designation
- Special Corporate recognition with your promotional video on the giant LED Screen (30 seconds in length)
- Year-round profile on website and web hyperlinks to your company website
- Corporate Logo on all printed materials, i.e., competition booklet, Program book
- Inclusion in any paid advertising
- Mention in all press releases
- One full-page ad with front-end placement in Program book
- Public recognition as *Title Sponsor* at **two (2)** events: Competition, Public Tasting
- Opportunity for you to place one logo item or promotional piece in 1,200 gift bags
- Listing in LAFLA’s Annual Report

\*\*Judge for a Day includes a class on the fine points of judging by judge Dr. Fred Nury, breakfast and lunch. You will be guaranteed two seats ALONG SIDE PROFESSIONAL WINE JUDGES on a competition panel at the Grand Cru International Wine Competition



## CORPORATE SPONSORSHIP PACKAGES

### PRESENTING SPONSOR – \$25,000

Tax Deductible Amount: TBD

- Two (2) tables of ten (10) with company name sign
- Twenty (20) early entrance tickets with preferred parking
- Four (4) cases of a “medal-winning” wines
- Two (2) “Judge For A Day” seats on a competition panel (value \$1,000) and an invitation for two to the Judges’ Welcome Dinner 2015 (value \$200)

Marketing:

- Exclusive Corporate recognition in publicity and all printed materials
- Corporate identification on the invitation
- Preferred placement and listing in Grand Cru Program book as a *Presenting Sponsor*
- Preferred table location with Presenting Designation
- Special Corporate recognition with your promotional video on the giant LED Screen (15 seconds in length)
- Year-round profile on website and web hyperlinks to your company website
- Corporate Logo on all printed materials, i.e., Competition Booklet, Program Book
- Inclusion in any paid advertising
- Mention in all press releases
- One full-page ad with front-end placement in Program Book
- Public recognition as *Presenting Sponsor* at **two (2)** events: Competition, Public Tasting
- Opportunity for you to place one item or promotional piece in 1,200 gift bags
- Listing in LAFLA’s Annual Report

\*\*Judge for a Day includes a class on the fine points of judging by judge Dr. Fred Nury, breakfast and lunch. You will be guaranteed one seat ALONG SIDE PROFESSIONAL WINE JUDGES on a competition panel at the Grand Cru International Wine Competition

### SWEEPSTAKES - \$10,000

Tax Deductible Amount: TBD

- One (1) tables of ten (10) with company name sign
- Ten (10) early entrance tickets with preferred parking
- Three (3) cases of “medal-winning” wines
- Two (2) “Judge For A Day” seats\*\* (value \$1,000) and an invitation for two to the Judges’ Welcome Dinner 2015 (value \$200)

Marketing:

- Exclusive Corporate recognition in publicity and all printed materials
- Corporate identification on the invitation
- Preferred placement and listing in Grand Cru Program book as a *Sweepstakes Sponsor*
- Preferred table location with *Sweepstakes* Designation
- Special Corporate recognition with your promotional video on the giant LED Screen (15 seconds in length)
- Year-round profile on website and web hyperlinks to your company website
- Corporate Logo on all printed materials, i.e., Competition Booklet, Program Book
- Inclusion in any paid advertising
- Mention in all press releases
- One full-page ad with front-end placement in Program Book
- Public recognition as *Sweepstakes Sponsor* at **two (2)** events: Competition, Public Tasting
- Opportunity for you to place one item or promotional piece in 1,200 gift bags
- Listing in LAFLA’s Annual Report

\*\*Judge for a Day includes a class on the fine points of judging by judge Dr. Fred Nury, breakfast and lunch. You will be guaranteed one seat ALONG SIDE PROFESSIONAL WINE JUDGES on a competition panel at the Grand Cru International Wine Competition



## PATRON SPONSORSHIP PACKAGES

### PLATINUM CIRCLE – \$5,000

Tax Deductible Amount: TBD

- One (1) table of ten with company name sign
- Early entrance tickets for ten (10) guests
- Two (2) cases of assorted “medal-winning” wines
- One (1) “Judge for A Day”<sup>\*\*\*</sup> seat (value \$500) and one invitation to the Judges’ Welcome Dinner 2014 (value \$100)

#### Marketing:

- Year-round listing on the Grand Cru *website with hyperlink to your business*
- Listed in all paid print advertising
- Listed in press releases
- Prominent display of logo on LED screen

<sup>\*\*</sup>Judge for a Day includes a class on the fine points of judging by judge Dr. Fred Nury, breakfast and lunch. You will be guaranteed one seat ALONG SIDE PROFESSIONAL WINE JUDGES on a competition panel at the Grand Cru International Wine Competition.

### GOLD CIRCLE – \$3,500

Tax Deductible Amount: TBD

- One (1) table of ten with company name sign
- Early entrance tickets for ten (10) guests
- One (1) case of “medal-winning” wines
- Two tickets for opportunity raffle for One (1) “Judge For A Day” seat<sup>\*\*</sup> (value \$500)

#### Marketing:

- Year-round listing on the Grand Cru *website with hyperlink to your business*
- Listed in all paid print advertising
- Listed in press releases

<sup>\*\*</sup>Judge for a Day includes a class on the fine points of judging by judge Dr. Fred Nury, breakfast and lunch. You will be entered to win one seat ALONG SIDE PROFESSIONAL WINE JUDGES on a competition panel at the Grand Cru International Wine Competition.



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### SILVER CIRCLE – \$2,800

Tax Deductible Amount: TBD

- One (1) table of ten with company name sign
- Early entrance tickets for six (6) guests
- One ticket for opportunity raffle for One (1) "Judge For A Day"<sup>\*\*\*</sup> seat on a competition panel (value (\$500))
- Six (6) bottles of "medal-winning" wines

#### Marketing:

- Year-round listing on the Grand Cru *website with hyperlink to your business*
- Listed in all paid print advertising
- Listed in press releases

<sup>\*\*</sup>Judge for a Day includes a class on the fine points of judging by judge Dr. Fred Nury, breakfast and lunch. You will be entered to win one seat ALONG SIDE PROFESSIONAL WINE JUDGES on a competition panel at the Grand Cru International Wine Competition.

### BRONZE CIRCLE – \$2,000

Tax Deductible Amount: TBD

- One (1) table of ten with company name sign
- Early entrance tickets for four (4) guests
- One (1) bottle of "medal-winning" wine

#### Marketing:

- Year-round listing on the Grand Cru *website with hyperlink to your business*
- Listed on sponsor page of program

### JUDGE FOR A DAY – \$500

Tax Deductible Amount: TBD

Judge for a Day includes a class on the fine points of judging by judge Dr. Fred Nury, breakfast and lunch. You will be guaranteed one seat ALONG SIDE PROFESSIONAL WINE JUDGES on a competition panel at the Grand Cru International Wine Competition. You will have the opportunity to taste and judge over 100 wines and receive an exclusive invitation to the Judges' Welcome Dinner.